

EVENT WRITE-UP

IFCCI DELHI
FRIDAY, 21.04.2019

Exclusive CEO Visit To Google India



In the presence of H.E. Mr. Alexandre Ziegler, Ambassador of France to India, The Indo-French Chamber of Commerce & Industry (IFCCI) organised an exclusive CEO visit to the Google Headquarters in Gurgaon hosted by Mr. Vikas Agnihotri, Country Head (Sales) - Google India on Friday, 21st June 2019.

The event started with a welcome address by Mr. Vikas Agnihotri, Country Director - Sales, Google India, followed by an address by H.E. Mr. Alexandre Ziegler, Ambassador of France in India. Subsequently, the Google India team

presented their plans around India as a key market, insights for brands, year in search report, digital maturity framework of a brand and machine learning & artificial intelligence.

Following the session, the participants explored the experience zone which was specially curated for the IFCCI delegation.

The guests, which comprised of 45 Indo-French business leaders, were also escorted by the Google team for an exclusive tour around the Google India Office.

The visit ended with a networking lunch at Google Café.

About Indo-French Chamber of Commerce & Industry (IFCCI)

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune. For more information, please visit <https://www.ifcci.org.in/>

For event enquiries, please contact:

Rishika Roy
Head – Committees & Events (North)
Phone: (011) 39 97 46 90
E-mail: rishika.roy@ifcci.org.in

For media enquiries, please contact:

Ishita Jain
Manager, Communications
Phone: (011) 30 68 10 83
E-mail: ishita.jain@ifcci.org.in