

EVENT WRITEUP

IFCCI MUMBAI
TUESDAY, 25.06.2019

DEMYSTIFYING BLOCKCHAIN AND ITS REAL USE CASES



The Indo-French Chamber of Commerce and Industry in association with TNP Consultancy organised a stimulating workshop on “Demystifying Blockchain and its real use cases!” which was held on Tuesday, 25th June 2019 at Slink and Bardot, Mumbai.

The event was a fabulous blend of virtual technology and digital reality where Blockchain was showcased in its real use right from small pocket transactions to huge bank investments.

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It brought to light the pioneering period of co-design applied to psychosociologic data and customer knowledge, in the evolving wave of digital marketing and social media.

Furthermore, we were honoured to have amongst us **Mr Kunal NANDWANI**, Founder and CEO of uTrade and **Mr Matthieu LEBEURRE**, Associate Partner of TNP were the eminent speakers for the evening who introduced us to the concept of Blockchain and its types while highlighting its subtle use, increasing demand and firm reasoning in this world of digital revolution.

Moreover, we are grateful to Slink and Bardot for adding on to the essence of the event with its delightful repast and decorous ambiance. The evening then continued with a Networking of approx> 30 members.

About Indo-French Chamber of Commerce & Industry(IFCCI)

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune. For more information, please visit <https://www.ifcci.org.in/>

For event enquiries, please contact:

Tracy Fernandes
Manager – Events & Membership
Phone: (022) 68 45 98 09
E-mail:tracy.fernandes@ifcci.org.in

For media enquiries, please contact:

Ishita Jain
Manager, Communications
Phone: (011) 30 68 10 83
E-mail:ishita.jain@ifcci.org.in
