

**WRITE-UP**

IFCCI Mumbai  
Tuesday, 14.12.2021

## **Introduction to Perfumery in association with Robertet India**



*IFCCI in association with Robertet India organized an event on “Introduction to Perfumery” on Tuesday, 14th December 2021*

The session on perfumery was organised by Robertet India and it put in picture the raw materials sourcing and informed about different fragrances. It highlighted the major fragrance accord which was followed by a visual presentation on “Seed to Scent: The story of Ylang in Madagascar” Lastly, the participants tried their hands on D.I.Y Perfume Creation Exercise which was a great fun learning experience.

Mr. Bruno Bronquard, Regional Director, IFCCI extended the vote of thanks. It was a very insightful and interactive session.

---

**About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune. For more information, please visit <https://www.ifcci.org.in/>

**For events enquiries, please contact:**

**Ms. Tracy Fernandes**

Manager-Events & Membership

E-mail: [tracy.fernandes@ifcc.org.in](mailto:tracy.fernandes@ifcc.org.in)

**Ms. Surya Singh**

Manager – Communications

Email: [surya.singh@ifcci.org.in](mailto:surya.singh@ifcci.org.in)