

**WRITE-UP**

**IFCCI MUMBAI**  
**Monday, 19.10.2020**

## The New Playbook for Malls



IFCCI Retail Committee presents

 In Conversation with 



**Ms. Pushpa Bector**

Executive Director, DLF Retail  
Business Head- Luxury and Shopping Malls, DLF DPSL

A leader with more than two decades of experience, Ms. Bector heads eight of DLF's mall properties in the National Capital Region and Chandigarh.

### New Playbook for Malls

Ms. Bector will share her expertise and views as to how malls are reinventing consumer experience both in and beyond the malls.

**Thursday, 29th October 2020**  
**4 pm to 5 pm (IST)**

RSVP: [ashish.shukla@ifcci.org.in](mailto:ashish.shukla@ifcci.org.in)

**The IFCCI Retail Committee presents its next initiative: "In Conversation with Ms. Pushpa Bector, Executive Director, DLF Retail and Business Head-Luxury and Shopping Malls, DLF DPSL" on Friday, 29th October 2020 from 16H00-17H00.**

Ms. Bector is a leader with more than 20 years of experience, in DLF, she has worked as Vice President and Mall Head of DLF Promenade. She was also responsible for DLF Utilities' Food and Beverage division. She has since played a crucial role in establishing more than six food courts and handling the leasing processes of the retail spaces in DLF Utilities' mall business segment. Right now, Ms. Bector heads eight of DLF's Mall properties in National Capital region and Chandigarh.

With India's biggest festive season around the corner and with the Retail sector bouncing back from the impact of COVID-19, malls are optimistic to bring back their footfalls boosting sales for retail brands. From curated luxury malls to premium retail destinations, DLF has transformed the way people interact, connect, and experience the retail landscape.

With DLF now embracing the new normal, Ms Bector will share her insights and views as to how malls are reinventing consumer experience both in and beyond the malls.

**Agenda of the webinar would be as follows:**

- **4:00 - 4:05 pm:** Welcome remarks by **Mrs. Payal Kanwar**, Director General, IFCCI
- **4:05 – 4:35 pm:** In conversation with Ms. Pushpa Bector
- **4:35 – 5:00 pm:** Q&A session

Kindly send in your confirmation to [ashish.shukla@ifcci.org.in](mailto:ashish.shukla@ifcci.org.in) at the earliest. The meeting link will be shared upon confirmation.

**About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune .For more information, please visit <https://www.ifcci.org.in/>

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