

**WRITE-UP**

**IFCCI MUMBAI**  
**Wednesday, 19.08.2020**

## **How Brands & Retailers are reinventing themselves post Covid**



*The IFCCI Retail Committee is organising a webinar on “How Brands & Retailers are reinventing themselves post Covid” on Friday, 28th August from 15H00-16H30*

As Covid-19 continues to have a profound impact on the different sectors of the Indian economy, the Retail sector is no exception. The objective of this webinar is to present how Covid-19 has redefined the Retail industry and how our Brands and Retailers are now restructuring their approach in the wake of this pandemic.

We have brought together key experts/stakeholders from India and France who will share their expertise and know-how on the changing trends, top priorities, clienteling, sustainability, digitalisation etc. across the spectrum of the Retail segment post Covid-19.

**Agenda of the webinar would be as follows:**

- **3:00 - 3:05 pm:** Welcome remarks by **Mrs. Payal Kanwar**, Director General, IFCCI
- **3:05 – 3:10 pm:** Introductory remarks by **Mr. Francois Arpels**, Founder, Rise In and Brands & Beyond and Chairman, IFCCI Retail Committee
- **3:10 – 3:30 pm:** Key insights by **Mr. Rishi Vasudev**, CEO, Lifestyle and Home Centre
- **3:30 – 3:50 pm:** Key insights by **Mrs. Sabina Belli**, CEO at Pomellato & Dodo Group (Kering Group)
- **3:50 – 4:10 pm:** Key insights by **Mr. Kavindra Mishra**, MD & CEO, House of Anita Dongre
- **4:10 – 4:20 pm:** Q&A session
- **4:20 – 4:25 pm:** Concluding remarks by **Mr. Satyen Momaya**, CEO, Celio and Vice Chairman, IFCCI Retail Committee
- **4:25 – 4:30 pm:** Vote of thanks by **Mr. Rishab Suresh**, CEO, The Gourmet Jar and Vice Chairman, IFCCI Retail Committee

### **Speakers Profile:**



#### **Mr. Rishi Vasudev**

CEO, Lifestyle and Home Centre

Rishi Vasudev is a veteran in Fashion and Retail industry with over 21 years of experience – both offline and online. Prior to joining LIPL, Rishi was with Flipkart as the Group's Senior Vice President and Fashion Group Head and earlier served as the CEO of Calvin Klein. Rishi also served as Sr. Vice President & Chief Operating Officer for Arrow, Gant and Izod at Arvind Brands. Rishi holds a Bachelor of Engineering from NIT Kurukshetra. Lifestyle International Pvt. Ltd. started its operations in the year 1999 in India and has since, gone on to become one of the leading and most respected fashion retail company in the country.



#### **Mrs. Sabina Belli**

CEO at Pomellato & Dodo Group (Kering Group)

Sabina Belli has built a career as a specialist of Luxury Brand building. She started with the Luxury Industry first at l'Oréal, and then joined the LVMH Group for 21 years as Managing Director of major Brands and businesses. In 2015 she joined the Kering Group as CEO of the Pomellato & Dodo Group. Established in Milan in 1967, Pomellato stands out for its unique design, blending impeccable craftsmanship, and contemporary spirit. Today Pomellato is a global luxury jewellery brand with over 60 flagship boutiques and corners around the world generating a turnover in excess of 200 million euros.



**Mr. Kavindra Mishra**

MD & CEO, House of Anita Dongre

Since his appointment at House of Anita Dongre in April 2019, Mr. Kavindra Mishra has been instrumental in aligning the brand strategies of AND and Global Desi which are a big part of the company's portfolio. Prior to this, he served as Managing Director at Pepe Jeans India for almost 6 years. Mr. Mishra acquired his Master's degree from Indian Institute of Management, Bangalore in 1999 and started his retail career as Area Sales Manager at Madura Coats. In 2006, as the Vice President of Tommy Hilfiger, he was responsible for the brand's rapid growth and expansion. In 2009, Mr. Kavindra Mishra joined United Colors of Benetton (UCB) as their Commercial Director.

Kindly send in your confirmation to [shweta.pahuja@ifcci.org.in](mailto:shweta.pahuja@ifcci.org.in) at the earliest. The webinar link will be shared upon confirmation.

**About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune .For more information, please visit <https://www.ifcci.org.in/>

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