

**EVENT WRITE-UP**

IFCCI CHENNAI  
Thursday, 11.12.2019

## IFCCI'S Mobility Committee Launch



The Indo French Chamber of Commerce and Industry (IFCCI) launched its Mobility Committee in the presence of French Ambassador to India Mr. H.E Emmanuel Lenain and the French Consul General, Ms. Catherine Suard. At Hotel Novotel Chamiers road, Chennai. The Committee is chaired by Mr. Joel Verany (VP – Sales and Network development, Citroen, VP, IFCCI)

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**Ms. Payal S. Kanwar**, Director General, IFCCI welcomed the participants and introduced the agenda for the launch of mobility committee by sharing a brief introduction on mobility and its importance.

Followed by **Mr. H.E Emmanuel Lenain** Ambassador of France to India's address wherein he emphasized that the next step in mobility is on electric and e-mobility, the market trends in the mobility industry and the local supply chains he also added that the regulation, fiscal environment and common advocacy efforts play a major role.

The Chairman of the committee, **Mr. Joel Verany** who is also the Vice-President of IFCCI Chennai, and Vice President Sales and Network development Citroen, introduced himself as well as his vision, goals and objectives for this committee. He led the discussion and also gave a presentation wherein he emphasised on Chennai being one of the main cities for mobility, and ways in which one can have access to mobility, shared mobility's growth in India, he highlighted the importance of mobility and that the aim is to bring together original equipment manufacturers, component manufacturers, logistics partner and shared services further he added that one start-up per day is created in India related to mobility.

This was followed by individual introductions of each and every participant present at this meeting, whom not only presented themselves and their

activities, but also gave ideas and suggestions for future activities to be conducted for the Mobility Committee, and as to how they can benefit from it. Some of the most popular suggestions for future events from the roundtable discussion were on EV Infrastructure, Advocacy sessions, EV policy and regulatory issues

To conclude this session, which was a launch event of the committee, many potential outcomes for this committee were proposed by all members present. Another topic of interest would be tackling the subject of training and skilled employment in this sector which is essential in the country and the difficulty in finding and retaining skilled technicians for production, engineering, maintenance etc, this could indeed lead to potential partnership and setting up of specialised engineering or skill development schools.

The committee chairman also added that the year 2020 is a great year to discuss on mobility.

The Mobility committee is powered by Dassault Systemes and the launch event was sponsored by Magnus Plywoods International

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#### **About Indo-French Chamber of Commerce & Industry (IFCCI)**

Established in 1977, the Indo-French Chamber of Commerce belongs to a worldwide network of 120 French Chambers (CCIFI) in 90 countries with over 33,000 companies. One of the most active bilateral chambers in India, the Indo-French Chamber is a private association that promotes mutually beneficial trade relations between India & France and caters for its members' needs and interests. The Chamber has four offices in Mumbai, New Delhi, Chennai, Bangalore and two representations in Chandigarh and Pune. For more information, please visit <https://www.ifcci.org.in/>

#### **For event enquiries, please contact:**

R. Bhuvneshwari  
Manager, Events and Membership

Phone: (044) 45 04 22 55

E-mail: [bhuvaneshwari.rb@ifcci.org.in](mailto:bhuvaneshwari.rb@ifcci.org.in)

**For media enquiries, please contact:**

Ishita Jain

Manager, Communications

Phone: (011) 30 68 10 83

E-mail: [ishita.jain@ifcci.org.in](mailto:ishita.jain@ifcci.org.in)