**Indo-French CSR Awards 2019**

**CSR Awards 2019 - Application Form (Category 1 -11)**

**Please select the Category (preferred as the categories under SDGs of Niti Ayog)**

|  |  |  |
| --- | --- | --- |
| 1 | Agriculture, Food and Nutrition | * Select |
| 2 | **Healthcare** |  |
| 3 | **Education** |  |
| 4 | **Skills Development** |  |
| 5 | **Livelihoods** |  |
| 6 | **Energy** |  |
| 7 | **Environment** |  |
| 8 | **WASH (Water, Sanitation and Hygiene)** |  |
| 9 | **Women Empowerment** |  |
| 10 | **Rural Development and Infrastructure** |  |
| 11 | **Special Categories** |  |

**Please note: There is no application fee associated with the application form**

**Part A: Organizational Profile**

|  |  |  |
| --- | --- | --- |
| A1 | Name of the organization applying for the Award (Full Name) (Please do not use acronym) |  |
| A2 | Office Address | **Address:**  **Contact No.** |
| A3 | Contact Person for this application (This will be the nodal contact point for this application) | **Name:**  **Designation:**  **Mobile:**  **Email:**  **Alternate Contact no.** |
| A4 | Organization website |  |
| A5 | Type of organization | **Company**  **CSR Foundation/Trust**  **NGO/Section 8/Section 25 company/other** |
| A6 | Name of the CEO/President/Director |  |
| **A7** | **By submitting this application form, the organization agrees to provide all the project related information during the assessment process and will abide by the rules set by the organizers. The applicant also acknowledges that all the information provided in this application form is correct.** | |
| **A8** | **Name, designation and Email Adress of the Authorized Representative** | |
| **A9** | **Total amount alloted to overall CSR spend in India in INR** | |
| **A10** | **Other CSR projects undertaken (other than the category applied for)** | |

**Part B: Project Details**

|  |  |  |  |
| --- | --- | --- | --- |
| B1 | Title of the project |  | |
| B2 | Project geography (Specify details like state, district, blocks etc.) |  | |
| B3 | Total beneficiaries the project intended to reach |  | |
| B4 | Total beneficiaries that the project could reach |  | |
| B5 | Name of the company/companies which has/have given support through CSR funding |  | |
| B6 | Which are the other partners/institutional engagements in the project? (name of implementing Partners) |  | |
| B7 | When did the project start and when does it intend to end/ended | Start date:  End date: | |
| B8 | Financial Information | B8.1 | Total Budget of the project/Programme  (INR) |
| B8.2 | Project Budget for the Financial Year 2018-19 (INR) |
| B8.3 | Total CSR Budget of the Organization in FY 2018-19(INR) |

**Part C: Project Summary (Maximum 800 words)**

**Part D: Project Assessment Questionnaire**

**(Please provide appropriate facts and relevant information to back your response in each of the point below. Please limit your response to maximum words limit mentioned with each of the point.)**

**Parameter D1: CSR-Fit and Relevance of the project (200 words)**

1. Why was this project planned? What were the main concerns that this project seek to address?
2. Elaborate the general goals and measurable objectives of the project?
3. Who were the stakeholders of the project, including CSR project implementing partners? Please state primary and secondary stakeholder (if identified)
4. Who were the project beneficiaries and how were they selected? What was the idea behind selecting these beneficiaries?

**Parameter D2: Project Design, Innovation and Approach (200 words)**

1. What were the highlights of the project implementation? What were the operational processes that exist to ensure successful implementation of the project?
2. What strategies did the organization adopt to manage resources and optimize their value? Please provide project expenses details as % of total budget for (a) On-Ground implementation, (b) Monitoring & Evaluation (c) Others
3. How did the project plan to involve each stakeholder in the project?
4. What was innovative about this project (be it process, partnership model, institutional arrangement, adoption technology or novelty of engagement with the stakeholders etc.)?

**Parameter D3: Outcome (Impacts) of the project (200 words)**

1. What were the measures (internal and external) adopted for monitoring and evaluation of the project?
2. Explain the magnitude of change brought by the project on each stakeholder? Please elaborate quantitative/qualitative changes that the project has made.
3. Did the project adopt any changes in implementation strategy based on regular monitoring and evaluation of the project performance? If yes, please elaborate.
4. What was the major learning/s from the project with regards to implementation and outcomes?

**Parameter D4: Scalability of the project (200 words)**

1. Elaborate the exit strategy of the project?
2. Were there any plans to scale the project in other geographies? Identify the enablers and barriers to scaling up the project?

**Add on Question for Applications in Category 10 (CSR Project of the Year 2018-19)**

Why do you think that this project should be considered for the CSR Project of the Year 2018-19? (Max. 1000 words)